



## **Sports Injury Fix Website Contributor Guide**

Thankyou for agreeing to contribute to [www.sportsinjuryfix.com](http://www.sportsinjuryfix.com). Please read our short guide for contributors. These guidelines aim to assist you and ourselves to produce and edit the content.

### **Our aim**

Our passion and commitment is to promote multidisciplinary team collaborative working amongst therapists, and to continue to make the journey of finding treatment as easy and effective as possible. Our content and website aims to reflect this. We prefer all of our content to have a really positive feel. Your piece should be accessible, easy to read and conversational if possible. Our members are a blend of professional therapists and the general public. We want to feel your passion and positivity in our content whilst written in a natural and non-salesy manner.

We encourage you to become familiar with our website to get a feel for our style prior to writing or producing content.

Content can be designed in any of the following formats:

Clinical – evidence based best practise aimed at helping therapists improve their practise, or public facing helpful advice for sports people to be able to apply.

Business – Generally therapist facing – tips, strategies and advice that can help improve business output and services.

Anecdotal – We love hearing your experiences and stories that can be shared to a wide audience. Blogs about “a day in the life of” if you work within sporting teams or events, if you compete or travel as a sports person yourself or with a team then we would love to share your story. These blogs will generally be an opinion or experience more than an evidence-based article.

### **General Guide Points**

- Please submit your blog, review or article as a word document, emailed to [mike.james@sportsinjuryfix.com](mailto:mike.james@sportsinjuryfix.com)
- Ideally, all content should be 1000 - 1500 words maximum. It should be concise and easy to read.
- It is your responsibility to verify, before submitting, all facts and scientific references claimed in your contribution.
- We would like a short author profile to accompany your content (75-100 words maximum).

- We look forward to working with you and assisting you to achieve the right tone and nature for publication. However, we reserve the right not to publish any submission that we feel does not fit the remit and style of our website and wider brand.

## Images

- Images bring content to life and we like striking images that are authentic, active and colourful.
- Ideally, 3-4 images of good quality, professional standard are requested for your content, preferably compressed so as to be a suitable size for uploading to a website.
- Please send high resolution digital images in jpeg or png format by email to [mike.james@sportsinjuryfix.com](mailto:mike.james@sportsinjuryfix.com)
- We prefer landscape images to match our house style.
- Please ensure you have the right to use any images submitted to us.

As Sports Injury Fix receives requests from national press and media, partner associations and events to produce content, we aim to produce the highest quality articles. We can therefore only publish content that meets these standards.

*We look forward to working with you and reading your contribution. Many thanks for working with us to take the frustration out of getting fixed.*